

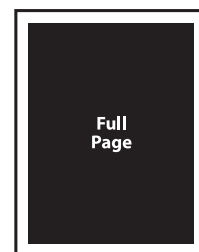
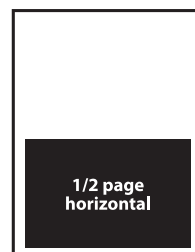
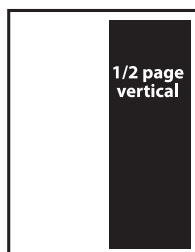
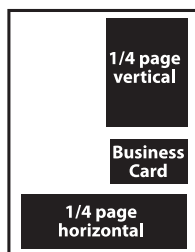
Bayshore Village Association, 1 Hayloft Lane, Brechin, ON L0K 1B0

BAYSHORE MEMBERS ONLY PRICING IN RED!

Bayshore Village is a unique, well-loved community on Lake Simcoe just a few minutes south of Orillia and north of Brechin. As part of its charm, there are no commercial establishments in the village. Obviously, this is a perfect opportunity for you to offer your products and services for very reasonable rates, either in print, on the web, or both.

A display ad in the Bayshore Banner is economical and reaches a high income, mature audience, people who dine out often, spend money on their homes, on themselves and on their families. To make sure your business is noticed and remembered by these active consumers, advertise here!

These are examples of available ad spaces



Advertising Price List 2022

Type of Advertising sizes are width x height	Banner	Banner & Website
Business card (3.5"x 2") 1/10 page (\$11.25/issue, min. 4)	\$40.00 \$50.00/year	\$60.00 \$75.00/year
One quarter horizontal (7.5"x 2.45") or vertical (3.7"x 4.9") 1/4 page (\$23.75/issue, min. 4)	\$90.00 \$110.00/year	\$125.00 \$150.00/year
One half horizontal (7.5"x 4.9") or vertical (3.7"x 10") 1/2 page (\$43.75/issue, min. 4)	\$175.00 \$200.00/year	\$225.00 \$250.00/year
Full page (7.5"x 10") or bleed (8.75"x 11.25") (\$73.25/issue, min. 4)	\$275.00 \$325.00/year	\$350.00 \$400.00/year
Website Listing Only - Business Card (3.5"x 2")		\$75.00/year

Stated rates are based on full-colour, ready-to-print high res JPG image from advertiser. Use the same artwork, or provide new art for any issue.

Minor type changes or size corrections can be done by our in-house artist at no charge, however, you will receive a quote for extensive changes which will be charged at \$50/hour. If edits are required, please send the file in an .ai, .eps or .pdf format.

Issue dates are Winter, Spring, Summer, Fall (January, April, July, October). Changes to ads must be submitted 30 days prior to publication month. Make cheques payable to Bayshore Village Association.

Note that the Bayshore Banner is a news magazine, printed in full-colour on high quality, glossy stock so full colour advertising is never an extra charge. An online PDF version of the Banner is also available on our website (www.bayshorevillage.ca) to further broaden your exposure.

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