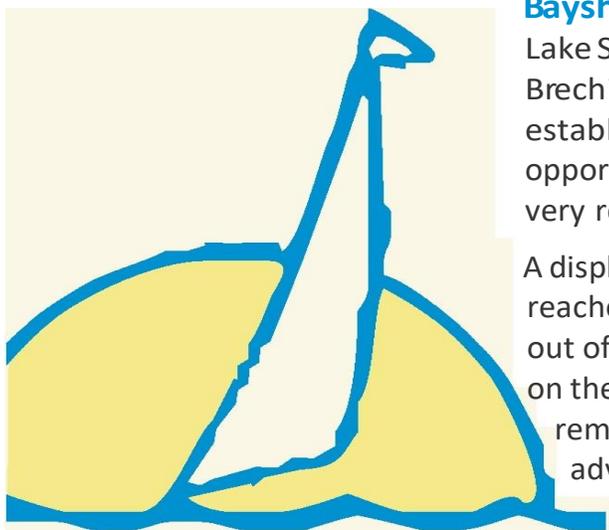


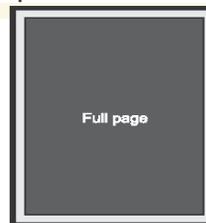
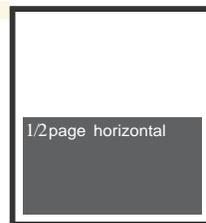
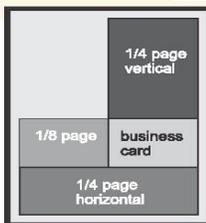
# Advertise where your best customers live!



**Bayshore Village** is a unique, well-loved community on Lake Simcoe just a few minutes south of Orillia, and north of Brechin. As part of its charm, there are no commercial establishments in the village. Obviously, this is a perfect opportunity for you to offer your products and services, for very reasonable rates in print, on the web, or both.

A display ad in the Bayshore Banner is economical and reaches a high income, mature audience, people who dine out often, spend money on their homes, on themselves and on their families. To make sure your business is noticed and remembered by these active consumers, advertise here, advertise often.

Below are examples of available ad spaces:



Bayshore Banner PRICE LIST 2018: All advertising is printed in full colour at no extra cost! An online, PDF version of the Banner is also made available on our website, [www.bayshorevillage.ca](http://www.bayshorevillage.ca), to broaden your exposure.

Type of Advertising	Banner	Banner + Website
Business card (3.5" x 2") 1/10th page (11.25/issue, min. 4)	\$45.00/year	\$63.00/year
One eighth horizontal (3.7" x 2.45") 1/8 page (13.75/issue, min. 4)	\$55.00/year	\$77.00/year
One quarter vertical or horizontal (3.7" x 4.9" or 7.5" x 2.45") 1/4 page (23.75/issue, min. 4)	\$95.00/year	\$133.00/year
One half horiz or vert (3.7" x 10" or 7.5" x 4.9") 1/2 page (43.75/issue, min 4)	\$175.00/year	\$235.00/year
Full page (7.5" x 10" or bleed 8.75" x 11.25") (73.25/issue, min 4)	\$295.00/year	\$355.00/year
Website Listing Only - Business card (3.5" x 2")		\$60.00/year

**Stated rates were updated 30 April 2018 and are effectively immediately.** They assume ready-to-print art from advertiser; i.e. PDF or high res image CMYK colours. Minor type changes or corrections may be done at no charge. Extensive changes charged at \$50/hour. Your ad forwarded to another publication as a PDF: \$50.00. Issue dates are Winter, Spring, Summer, Fall (Jan., Apr., July, Oct.) Make cheques payable to Bayshore Village Association.

Note that the Bayshore Banner is a news magazine, printed in full-colour on high quality, glossy stock and is also an online publication, so full colour advertising is never an extra charge. This is an excellent way to present your product or service to a select group of consumers.

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